



TRI-CITIES
FOOD
FOUNDATION

SPONSORSHIP OPPORTUNITIES

Benefitting the Tri-Cities Food Co-Op
June 2025



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Dear Community Supporter,

Thank you for your interest in partnering with the Tri-Cities Food Foundation. As the charitable sister organization to the Tri-Cities Food Co-Op, our mission is simple but powerful: to grow a healthier, more resilient community through food education, organic agriculture, and equitable access to local products.

The Co-Op has quickly become a vital gathering place—where neighbors meet over coffee, where growers bring in fresh harvests, and where shoppers choose nourishment that reflects their values. But this progress didn't happen on its own. It's powered by people like you—businesses, organizations, and individuals who believe that community-based food systems matter.

Through your sponsorship, you're helping us expand what's possible: building out store infrastructure, launching educational programs, and funding the essential operations that make this space thrive. Whether it's a new point-of-sale system or a vibrant deli counter, your support is a direct investment in something local, sustainable, and enduring.

On behalf of our Board, our members, and everyone who believes in the future of local food, thank you for considering this opportunity. We look forward to partnering with you.

Warmly,

Bert Day

Vice Chair, Tri-Cities Food Foundation



Community Reach & **Partnership Values**

Why Your Sponsorship Matters

At its heart, the Tri-Cities Food Foundation supports more than a store—we support a movement. A movement toward community-driven food systems, sustainable agriculture, and equitable access to clean, nutritious food.

Who You're Reaching

- Families and individuals who prioritize health, sustainability, and supporting local
- Over 800 Co-Op members (and growing)
- Local farmers, producers, and artists working to bring high-quality goods to the community
- A vibrant and engaged Tri-Cities audience who shops with purpose

Where Your Brand Will be Seen

- In-store signage and recognition
- Monthly vendor markets and community events
- Newsletters, email campaigns, and website
- Instagram and Facebook channels with growing reach and engagement

Why Sponsor Now?

This is a pivotal moment in the Co-Op's development. With your help, we can fully build out our store and community programs in 2025—and beyond. Sponsorship now isn't just support; it's legacy-building.



Where Your **Sponsorship Goes**

Each dollar donated through the Tri-Cities Food Foundation goes directly to a tangible need in our community market. Here's where your generosity makes an immediate difference:

Funding Area	Estimated Cost
Point of Sale System	\$35,000-\$42,000
Website + 1 Year Maintenance	\$3,000
Grocery Store Start-Up Costs	\$60,000
Painting Front Facade & Door	\$6,000 (TBD)
Meat, Dairy & Eggs Inventory	\$30,000
Cheese Inventory	\$8,000
Shelf-Stable & Bulk Goods	\$18,000
Wine & Beer Inventory	\$20,000
Health & Beauty Products	\$16,000
New Building Sign	\$20,000 (TBD)
Automatic Door	\$20,000
Community Space Buildout	\$13,000
Community Space Programming	\$20,000
Deli Equipment & Inventory	\$70,000
Coffee Shop*	\$15,000
Operations Support (Rent, Utilities, Startup Debt)	\$25,000-\$50,000

Want to Direct Your Sponsorship?

We welcome restricted donations. You may choose the specific area you'd like your sponsorship to support.



Legacy Sponsorships

For visionary supporters shaping the future of local food access. These multi-year partnerships are limited and provide the highest level of visibility.

Level	Available	Term	Recognition
\$250,000	1	5 Years	Name prominently displayed in-store and on the footer of our website
\$150,000	2	5 Years	Name prominently displayed on indoor item (e.g., entry door, cooler, deli area), and on the footer of our website
\$100,000	4	2 Years	Name displayed in-store and on the footer of our website

Legacy Sponsorships provide exceptional visibility for donors who believe in building long-term community infrastructure and food equity.

Estate Sponsorships

Flexible, high-impact sponsorship options supporting specific projects and Co-Op operations.

Level	Available	Term	Recognition
\$50,000	4	3 Years	Name prominently displayed near sponsored item(s) (e.g., bulk bins, produce tables)
\$25,000	8	1 Year	In-store recognition inside the main entrance
\$10,000	10	1 Year	Name listed in the donor recognition area

Estate Sponsorships help us meet immediate needs while honoring your contribution in a lasting, visible way.



Commitment Form

Sponsor Information

Sponsor/Organization Name

Primary Contact Name

Title/Role

Email Address

Phone Number

Mailing Address

Sponsorship Level

Please select your commitment:

- | | |
|---|---|
| <input type="checkbox"/> \$250,000 – Legacy Sponsor (5-Year Term) | <input type="checkbox"/> \$150,000 – Legacy Sponsor (5-Year Term) |
| <input type="checkbox"/> \$100,000 – Legacy Sponsor (2-Year Term) | <input type="checkbox"/> \$50,000 – Estate Sponsor (3-Year Term) |
| <input type="checkbox"/> \$25,000 – Estate Sponsor (1-Year Term) | <input type="checkbox"/> \$10,000 – Estate Sponsor (1-Year Term) |
| <input type="checkbox"/> Other Amount: \$ _____ | |

Designation (Optional)

If you'd like your donation directed to a specific area of need, please check below:

- | | |
|---|--|
| <input type="checkbox"/> Point of Sale System | <input type="checkbox"/> Deli |
| <input type="checkbox"/> Community Space & Programs | <input type="checkbox"/> Grocery Inventory (Meat, Dairy, Bulk, etc.) |
| <input type="checkbox"/> Operations Support | <input type="checkbox"/> Other: _____ |

Acknowledgment & Signature

I understand that the Tri-Cities Food Foundation is a Washington nonprofit with 501(c)(3) status pending. Contributions may be tax deductible retroactively upon IRS approval, but deductibility is not guaranteed until exemption is confirmed.

Signature

Date

Please return this form by email to: ViceChair@tcfcoop.org



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